

Rep Order# 9780425 Ver# 15 Status Revised

Traffic Order# 1348180

Printed: 08/28/2012 10:59 AM
Last Received: 08/28/2012 10:52 AM
Showing Buylines: All Rep Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POETICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1523
Flight Dates 08/14/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE MG LNS 34-36 FOR SPOTS NA ON LNS 13, 14, 24
PLS CF THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*13	SA	08/18-08/18 08/25-09/01 MADE-GOOD BY LINE 34 31] V15 Effective Dates Changed	6P-630P	HOLLYSCOOP	.30	\$25.00	1 0	1 2	1 0	\$25.00
*34	F	08/31-08/31 Sales Remark. V15 WKGD DUE TO LATE RUN MKGD FOR SPOTS MISSED ON LN #13. 8/25 1/WK] V15 Added	1202A-108A	JIMMY KIMMEL	.30	\$25.00	1	1	1	\$25.00
*14	SA	08/18-08/25 09/01-09/01 MADE-GOOD BY LINE 35] V15 Effective Dates Changed	630P-7P	ABC WORLD NEWS	.30	\$40.00	1 0	2 1	2 0	\$80.00
*35	SA	09/01-09/01 Sales Remark. V15 WKGD MKGD FOR SPOTS MISSED ON LN #14. 9/01 1/WK] V15 Added	8A-9A	GMA WEEKEND	.30	\$40.00	1	1	1	\$40.00

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 Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*24	SU	09/02-09/02	8P-9P	SECRET MILLIONAIRE	.30	\$575.00	0	0	0	\$0.00
[MADE-GOOD BY LINE 36]										
V15 Effective Dates Changed										

*36	SU	09/02-09/02	8P-9P	ONCE UPON A TIME	.30	\$575.00	1	1	1	\$575.00
Sales Remark. V15 MKGD										
[MKGD FOR SPOTS MISSED ON LN #24. 9/02 1/WK.]										
V15 Added										

---REPORT TOTALS---
 Report Totals. 6 / \$745.00

---SALES MONTHLY TOTALS---

9/21/12

Aug 12. 110 / \$12,445.00 Sep 12. 70 / \$8,275.00
 Sales Totals. 180 / \$20,720.00
 Station Totals. 180 / \$20,720.00
 Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals	\$259,000	CABL 0%	UNKN 0%	WBEF 0%	WCWG 0%	WPMY 32%
		WGHP 27%	WMYV 5%	WUPN 0%	WXII 28%	WXIV 8%

Books null
 Demos RA35+

Rep Order# 9780425 Ver# 14 Status Returned
EC'd Yes

Traffic Order# 1348180

Printed: 08/28/2012 9:31 AM
Last Received: 08/16/2012 6:34 PM
Showing Buylines: Last Sta Revised Lines

1 of 2

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--- REMARKS ---

pls. see line # 13 for n/a. and mg offer.
pls advise by 4p today.
tk

20.8.2

✓

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*13	SA	08/18-08/25 09/01-09/01	6P-630P	HOLLYSCOOP	.30	\$25.00	1 0	2 1	2 0	\$50.00
Station Remark: V14 1x n/a 8/25 (game ran over)-offer mg 8/31 1202-108m 1x ncir Jimmy Kimmel) MADE-GOOD BY LINE 5) 31]										
*14	SA	08/18-09/01	630P-7P	ABC WORLD NEWS	.30	\$40.00	1	3	3	\$120.00
Station Remark: V14 1x n/a 9/1 (prg chg)-offer mg 9/1 8-9a 1x ncir (gma weekend)										
*24	SU	09/02-09/02	8P-9P	SECRET MILLIONAIRE	.30	\$575.00	1	1	1	\$575.00
Station Remark: V14 1x n/a 9/2 (prg chg)-offer mg 9/2 stp 1x ncir once upon a time)										

---REPORT TOTALS---

Report Totals. 6 / \$745.00

---SALES MONTHLY TOTALS---

Aug 12. 111 / \$12,470.00 Sep 12. 69 / \$8,250.00

Rep Order# 9780425 Ver# 14 Status Returned
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Agency C/P1/P2/E 95/101/1523
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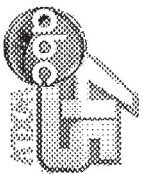
Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Sales Totals. 180 / \$20,720.00
Station Totals. 180 / \$20,720.00
Lines not sent/rcld/rtrn. 0 / \$0.00

COMPETITIVE

Market Totals	\$259,000	CABL 0%	UNKN 0%	WBFX 0%	WCMG 0%	WMTX 3.2%
		WGHP 27%	WMTV 5%	WUPN 0%	WXII 28%	WXLV 8%

Books null
Demos RA35+



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1348180

Schedule Dates 08/14/12-09/03/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Bassett, Laura
Phone/Fax /
CPE 95/101/1523
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA
JONATHAN VITTI
SHARE = 8%

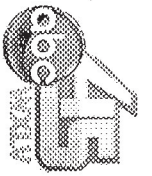
Date Entered 07/31/12
Last Modified 08/17/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09780425
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,015.75
Net Total \$17,089.25
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Aug. 2012	114	\$12,640.00
Sep. 2012	64	\$7,465.00
Grand Total:	178	\$20,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/14/12-08/31/12	4	:30	7A- ABC-Good Morning America	6		X	X	X	X			18	\$30.00	\$540.00	Greensboro (WXLV)	GOOD MORNING AMERICA	7/31/12
2.0	Normal Line / SPOT (2)	08/14/12-08/24/12	3	:30	9A- Judge Mathis 2	3		X	X	X	X			6	\$35.00	\$210.00	Greensboro (WXLV)	JUDGE MATHIS	7/31/12
3.0	Normal Line / SPOT (5)	08/14/12-08/24/12	2	:30	10A- Peoples Court	2		X	X	X	X			4	\$75.00	\$300.00	Greensboro (WXLV)	PEOPLES COURT	7/31/12
4.0	Normal Line / SPOT (2)	08/28/12-08/31/12	3	:30	9A- Judge Mathis 2		1	1	1	1				4	\$35.00	\$140.00	Greensboro (WXLV)	JUDGE MATHIS	7/31/12
5.0	Normal Line / SPOT (3)	08/18/12-09/01/12	2	:30	8A- ABC-Good Morning American Saturday							1		3	\$65.00	\$195.00	Greensboro (WXLV)	GOOD MORNING AMERICA WK	7/31/12
6.0	Normal Line / SPOT (5)	08/28/12-08/31/12	2	:30	10A- Peoples Court	3		X	X	X	X			3	\$75.00	\$225.00	Greensboro (WXLV)	PEOPLES COURT	7/31/12
7.0	Normal Line / SPOT (7)	08/28/12-08/31/12	2	:30	12:30P- Who Wants To Be A Millionaire B	3		X	X	X	X			3	\$45.00	\$135.00	Greensboro (WXLV)	CAN RUN 12-1P IN "MILLIONAIRE"	7/31/12
8.0	Normal Line / News (11)	08/14/12-08/31/12	3	:30	5:58:30P- News-News 14 Carolina on ABC 45 at 6pm			1	1	1	1			12	\$115.00	\$1,380.00	Greensboro (WXLV)	NEWS14 ABC45	7/31/12
9.0	Normal Line / News (12)	08/28/12-08/31/12	3	:30	6:28P- 7P (EST)			X	X	X	X			3	\$180.00	\$540.00	Greensboro (WXLV)	ABC WORLD NEWS	7/31/12
10.0	Normal Line / News (15)	08/19/12-09/02/12	4	:30	6:28P- 7P (EST)							1		3	\$60.00	\$180.00	Greensboro (WXLV)	ABC WORLD NEWS	7/31/12
11.0	Normal Line / Prime (18)	08/28/12-08/28/12	4	:30	10P- ABC-NY Med (Tuesday)			1							\$410.00		Greensboro (WXLV)	NY MED	7/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1348180

Schedule Dates 08/14/12-09/03/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Bassett, Laura
Phone/Fax /
CPE 95/101/1523
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA
JONATHAN VITTI
SHARE = 8%

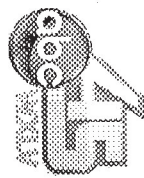
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Entered By Lisa Carter
CO-OP No
Headline # ECR09780425
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,015.75
Net Total \$17,089.25
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Aug. 2012 114 \$12,640.00
Sep. 2012 64 \$7,465.00
Grand Total: 178 \$20,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0.1	Closed Preempt (18)	08/28/12															Greensboro (WXLV)	Program Change/Exception Rep. National Convention	7/31/12
12.0	Normal Line / Prime (21)	08/15/12-08/15/12	4	:30	10P- ABC-Final Witness (Wednesday)				1						\$390.00		Greensboro (WXLV)	FINAL WITNESS	7/31/12
12.0.1	Closed Preempt (21)	08/15/12															Greensboro (WXLV)	Program Change/Exception - 20/20	
13.0	Normal Line / Prime (23)	08/17/12-08/24/12	4	:30	9-10P- ABC-20/20 (Friday)					1				2	\$420.00	\$940.00	Greensboro (WXLV)	20 / 20	7/31/12
14.0	Normal Line / Prime (25)	08/19/12-08/26/12	4	:30	9P- ABC-Extreme Makeover Weightloss Edition (Sunday)							1		2	\$620.00	\$1,240.00	Greensboro (WXLV)	EXTREME MAKEOVER	7/31/12
15.0	Normal Line / News (26)	08/14/12-08/31/12	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm			1	1	1	1			12	\$90.00	\$1,080.00	Greensboro (WXLV)	NEWS14 ABC45	7/31/12
16.0	Normal Line / SPOT (28)	08/14/12-08/31/12	3	:30	12:02:05A- ABC-Jimmy Kimmel Line			X	X	X	X			6	\$25.00	\$150.00	Greensboro (WXLV)	JIMMY KIMMEL	7/31/12
17.0	Normal Line / SPOT (1)	08/20/12-09/03/12	4	:30	7A- ABC-Good Morning America			1						3	\$30.00	\$90.00	Greensboro (WXLV)	GOOD MORNING AMERICA	7/31/12
18.0	Normal Line / News (12)	08/20/12-08/27/12	3	:30	6:28P- 7P (EST)			1						2	\$180.00	\$360.00	Greensboro (WXLV)	ABC WORLD NEWS	7/31/12
19.0	Normal Line / News (26)	08/20/12-09/03/12	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm			1						3	\$90.00	\$270.00	Greensboro (WXLV)	NEWS14 ABC45	7/31/12

CONFIRMATION CONTRACT

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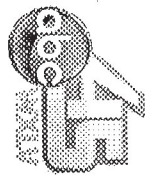
Schedule Dates	08/14/12-09/03/12	Date Entered	07/31/12
Advertiser	Obama for America (30051)	Last Modified	08/17/12
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	OBAMA FOR AMERICA (187386)	Headline #	EGR09780425
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Bassett, Laura	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1523	Commission	\$3,015.75
Account Types	National/Political Candidate Agency BRD	Net Total	\$17,089.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	OBAMA FOR AMERICA JONATHAN VITTI SHARE = 8%		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Aug. 2012	114	\$12,640.00
Sep. 2012	64	\$7,465.00
Grand Total:	178	\$20,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT (4)	08/19/12-09/02/12	3	:30	10:58-40A-ABC-This Week								1	3	\$60.00	\$180.00	Greensboro (WXLV)	THIS WEEK	7/31/12
21.0	Normal Line / SPOT (6)	08/14/12-08/31/12	2	:30	10:58-25A-ABC-The View		1	1	1	1	1			12	\$65.00	\$780.00	Greensboro (WXLV)	VIEW	7/31/12
22.0	Normal Line / SPOT (7)	08/14/12-08/24/12	2	:30	12P-Who Wants To Be A Millionaire		X	X	X	X				4	\$45.00	\$180.00	Greensboro (WXLV)	CAN RUN 12N-1P IN "MILLIONAIRE"	7/31/12
23.0	Normal Line / SPOT (9)	08/14/12-08/31/12	4	:30	3P-ABC-General Hospital		X	X	X	X				6	\$85.00	\$510.00	Greensboro (WXLV)	GENERAL HOSPITAL	7/31/12
24.0	Normal Line / SPOT (10)	08/14/12-08/31/12	3	:30	5P-The Doctors		1	1	1	1	1			12	\$70.00	\$840.00	Greensboro (WXLV)	DOCTORS	7/31/12
25.0	Normal Line / News (12)	08/14/12-08/24/12	3	:30	6-28P-7P (EST)		1	1	1	1	1			8	\$180.00	\$1,440.00	Greensboro (WXLV)	ABC WORLD NEWS	7/31/12
26.0	Normal Line / SPOT (13)	08/18/12-09/01/12	4	:30	6P-Hollyscoop							1		2	\$25.00	\$50.00	Greensboro (WXLV)	HOLLYSCOOP	7/31/12
26.0.1	Closed Preempt (13)	09/01/12															Greensboro (WXLV)	Program Change/Exception	
27.0	Normal Line / News (14)	08/18/12-09/01/12	4	:30	6-28P-7P (EST)							1		2	\$40.00	\$80.00	Greensboro (WXLV)	ABC WORLD NEWS	7/31/12
27.0.1	Preempt (14)	09/01/12															Greensboro (WXLV)	Program Change/Exception -football	
28.0	Normal Line / SPOT (16)	08/14/12-08/24/12	3	:30	7-28-30P-Family Feud B		X	X	X	X	X			4	\$185.00	\$740.00	Greensboro (WXLV)	FAMILY FEUD	7/31/12
29.0	Normal Line / SPOT (16)	08/28/12-08/31/12	3	:30	7-28-30P-Family Feud B		X	X	X	X	X			3	\$185.00	\$555.00	Greensboro (WXLV)	FAMILY FEUD	7/31/12

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Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____



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JONATHAN VITTI
SHARE = 8%

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Last Modified 08/17/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09780425
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,015.75
Net Total \$17,089.25
Sales Tax

Greensboro (WXLV)		Spots	Rate
By Broadcast Month			
Aug. 2012	114	\$12,640.00	
Sep. 2012	64	\$7,465.00	
Grand Total:	178	\$20,105.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / Prime (19)	08/29/12-08/29/12	4	:30	7:58p- 9p (EST)				1					1	\$490.00	\$490.00	Greensboro (WXLV)	THE MIDDLE/SUBURGATORY	7/31/12
31.0	Normal Line / Prime (20)	08/22/12-08/22/12	4	:30	9p- ABC-Modern Family (Wednesday)				1					1	\$665.00	\$665.00	Greensboro (WXLV)	MODERN FAMILY/HAPPY ENDINGS	7/31/12
32.0	Normal Line / Prime (24)	09/02/12-09/02/12	4	:30	8p- ABC-Secret Millionaire (Sunday)								1		\$575.00		Greensboro (WXLV)	SECRET MILLIONAIRE	7/31/12
32.0.1	Preempt (24)	09/02/12															Greensboro (WXLV)	Program Change/Exception - Once upon A time	
33.0	Normal Line / SPOT (27)	08/14/12-08/31/12	3	:30	11:35p- ABC-Nightline		1	1	1	1				12	\$45.00	\$540.00	Greensboro (WXLV)	NIGHTLINE	7/31/12
34.0	Normal Line / News (11)	08/20/12-09/03/12	3	:30	5:58-30p- News-News 14 Carolina on ABC 45 at 6pm		1							3	\$115.00	\$345.00	Greensboro (WXLV)	NEWS14 ABC45	7/31/12
35.0	Normal Line / SPOT (27)	08/20/12-09/03/12	3	:30	11:35p- ABC-Nightline		1							3	\$45.00	\$135.00	Greensboro (WXLV)	NIGHTLINE	7/31/12
36.0	Normal Line / SPOT (8)	08/14/12-08/31/12	4	:30	2p- ABC-Good Afternoon America			X	X	X	X			3	\$45.00	\$135.00	Greensboro (WXLV)	GAA	8/2/12
37.0	Normal Line / Prime (17)	08/20/12-09/03/12	4	:30	7:57-56p- ABC-Bachelor Pad (Monday)		1							3	\$645.00	\$1,935.00	Greensboro (WXLV)	BACHELOR PAD	8/2/12
38.0	Normal Line / Football (29)	09/04/12-09/04/12	4	:30	7:58p- 11:30p (EST)							1		1	\$745.00	\$745.00	Greensboro (WXLV)	COLLEGE FOOTBALL	8/2/12

CONFIRMATION CONTRACT

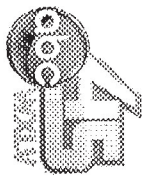
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1348180

Schedule Dates	06/14/12-09/03/12	Date Entered	07/31/12
Advertiser	Obama for America (30051)	Last Modified	08/17/12
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	OBAMA FOR AMERICA (187386)	Headline #	ECR09780425
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Bassett, Laura	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1523	Commission	\$3,015.75
Account Types	National/Political Candidate Agency BRD	Net Total	\$17,089.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	OBAMA FOR AMERICA JONATHAN VITTI SHARE = 8%		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Aug. 2012	114	\$12,640.00
Sep. 2012	64	\$7,465.00
Grand Total:	178	\$20,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	M/G For 12.0.1 / Prime	08/15/12-08/15/12	4	:30	10P-ABC-20/20 (Wednesday)				1					1	\$390.00	\$390.00	Greensboro (WXLV)	20/20	8/21/12
40.0	Revised Line / SPOT (30)	08/19/12-08/19/12	4	:30	10:58-40A-ABC-This Week								2				Greensboro (WXLV)	THIS WEEK-SPOTS MISSED ON #9719752	8/6/12
40.1	Normal Line / SPOT (30)	08/19/12-08/19/12	4	:30	10:58-40A-ABC-This Week								2		\$90.00	\$180.00	Greensboro (WXLV)	THIS WEEK-SPOTS MISSED ON #9719752	8/16/12
41.0	M/G For 11.0.1,26.0.1 / Football (31)	09/01/12-09/01/12	4	:30	3:30P-7P (EST)							1		1	\$435.00	\$435.00	Greensboro (WXLV)	COLLEGE FOOTBALL	8/15/12
42.0	Normal Line / Prime (32)	08/24/12-08/24/12	4	:30	9:01P-ABC-20/20 (Friday)						1			1	\$400.00	\$400.00	Greensboro (WXLV)	20/20	8/17/12
43.0	Normal Line / Prime (33)	08/22/12-08/22/12	4	:30	10P-ABC-NY Med (Wednesday)				1					1	\$480.00	\$480.00	Greensboro (WXLV)	NY MED	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

m. adams 8/21/12

Rep Order# 9780425 Ver# 12 Status Returned Traffic Order# 1348180 Printed: 08/18/2012 10:46 AM 1 of 2
 EC'd Yes Last Received: 08/16/2012 6:34 PM
 Showing Buylines: Last Sta Revised Lines

Station WXLV-TV-GREENSBORO/W.SALEM
 Advertiser () POLITICAL
 Product OBAMA FOR AMERICA
 Estimate# 1523
 Buyer Laura Bassett
 Phone#
 Fax#
 Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 95/101/1523
 Flight Dates 08/14/2012 - 09/03/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JONATHAN VITTI
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 pls see lines 14 & 24 for /a's and mg offers.
 pls advise/revise asap.
 tks
 270.1
 320.1

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*14	SA	08/18-09/01	630P-7P	ABC WORLD NEWS	.30	\$40.00	1	3	3	\$120.00
Station Remark. V12 1x n/a 9/1 (prg chg) -offer mg 9/1 8-9a 1x ncir (gma weekend)										
*24	SU	09/02-09/02	8P-9P	SECRET MILLIONAIRE	.30	\$575.00	1	1	1	\$575.00
Station Remark. V12 1x n/a 9/2 (prg chg) -offer mg 9/2 stp 1x ncir (once upon a time)										

---REPORT TOTALS---
 Report Totals. 4 / \$695.00

---SALES MONTHLY TOTALS---

Aug 12. 111 / \$12,470.00 Sep 12. 69 / \$8,250.00
 Sales Totals. 180 / \$20,720.00
 Station Totals. 180 / \$20,720.00
 Lines not sent/rcld/rtrn. 0 / \$0.00
 ---COMPETITIVE---
 Market Totals \$259,000 CABL 0% UNKN 0% WBFX 0% WCMG 0% WFTV 32%

Rep Order# 9780425 Ver# 12 Status Returned
EC'd Yes

Traffic Order# 1348180

Printed: 08/18/2012 10:46 AM
Last Received: 08/16/2012 6:34 PM
Showing Buylines: Last Sta Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1523
Flight Dates 08/14/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

WGHP 27% WMIV 5% WUPN 0% WXII 28% WXLV 8%

Books null
Demos RA35+

Rep Order# 9780425 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 1348180

Printed: 08/17/2012 8:32 AM
Last Received: 08/16/2012 6:34 PM
Showing Buylines: All Rep Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1523
Flight Dates 08/14/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

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--- REMARKS ---

SEE MG INS 32 AND 33 FROM SPOTS MISSED ON 9788857
PLS CF THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*32	F	08/24-08/24	9P-11P	20/20	.30	\$400.00	1	1	1	\$400.00
		Sales Remark. V11 MKGDS								
		V11 Added								
*33	W	08/22-08/22	10P-11P	NY MEDICAL	.30	\$480.00	1	1	1	\$480.00
		Sales Remark. V11 MKGDS								
		V11 Added								

---REPORT TOTALS---

Report Totals. 2 / \$880.00

---SALES MONTHLY TOTALS---

Aug 12. 111 / \$12,470.00
Sales Totals. 180 / \$20,720.00
Station Totals. 180 / \$20,720.00
Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$259,000
CABL 0% UNKN 0% WBFX 0% WCMG 0% WEMY 32%
WGHP 27% WMYV 5% WUPN 0% WXII 28% WXLV 8%

Rep Order# 9780425 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 1348180

Printed: 08/17/2012 8:32 AM
Last Received: 08/16/2012 6:34 PM
Showing Buylines: All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1523
Flight Dates 08/14/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Books null
Demos RA35+